

Sunday Times BusinessTimes



Surveys Schedule 2008

(At 15th January 2009)

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DATE	TITLE	ADVERTISING EXEC	Contact Details	Writer	Contact Details
25 January 2009	Asset Management	Esmien Muller	082 857 0895	TBC	
	Safety in Mining	Esmien Muller	082 857 0895	TBC	
	Personal Loans	Esmien Muller	082 857 0895	TBC	
	Wireless & Broadband	Esmien Muller	082 857 0895	TBC	
01 February 2009	FNB profile	Brian Verster	011 280 3033	TBC	
15 February 2009	Budget Issue (Tabloid)	Jason Chetty	011 280 5954	TBC	
	Medical Aids	Greg Peters	011 496 2812	TBC	
	Anglo Gold Profile	Lynette van Eeden	082 775 3417	TBC	
22 February 2009	Telecommunication	Esmien Muller	082 857 0895	TBC	
	Durban	Cris Stock	011 764 3909	TBC	
	Upmarket Motor Vehicles	Greg Peters	011 496 2812	TBC	
	Executive Education & Organisational Learning	Greg Peters	011 496 2812	TBC	
	Recycling	Esmien Muller	082 857 0895	TBC	
	Freight & Courier Service	TBC	TBC	TBC	
	Foreign Exchange	Cris Stock	011 764 3909	TBC	
01 March 2009	Project & Engineering Management	Greg Peters	011 496 2812	TBC	

	National Credit Act	Cris Stock	011 764 3909	TBC	
02 March 2009	Product of the Year (Tabloid – The Times)	Cris Stock	011 764 3909	TBC	
	Business Against Crime	Esmien Muller	082 857 0895	TBC	
08 March 2009	Recruitment & HR Management	Greg Peters	011 496 2812	TBC	
	Staffing Industry Index (Tabloid)	Joy Daly	011 454 2918	TBC	
	Marketing Excellence (Tabloid)	K&A		TBC	
15 March 2009	2010 Update	Cris Stock	011 764 3909	TBC	
	Organic Industry	Esmien Muller	082 857 0895	TBC	
	Skills Training & Development	Esmien Muller	082 857 0895	TBC	
22 March 2009	Energy Conservation	Esmien Muller	082 857 0895	TBC	
	Franchising	Joy Daly		TBC	
	Insurance Industry (Tabloid)	Esmien Muller	082 857 0895	TBC	
	Call Centres	Greg Peters	011 496 2812	TBC	
29 March 2009	Corporate Social Investment	Greg Peters	011 496 2812	TBC	
05 April 2009	Private Banking	Joy Daly	011 454 2918	TBC	
	Mobile Computing	Greg Peters	011 496 2812	TBC	
12 April 2009	Importing & Exporting	Esmien Muller	082 857 0895	TBC	
	Broadband	Esmien Muller	082 857 0895	TBC	
19 April 2009	Womens Show	Cris Stock	011 764 3909	TBC	
	Cape Town	Cris Stock	011 764 3909	TBC	
26 April 2008	HDTV	Esmien Muller	082 857 0895	TBC	
	Mining Industry	Esmien Muller	082 857 0895		
	Banking Industry (Tabloid)	Joy Daly	011 454 2918	TBC	
03 May 2009	Safety & Security Industry	Esmien Muller	082 857 0895	TBC	
	Asset Management	Joy Daly	011 454 2918	TBC	
	Commercial & Industrial Property	Greg Peters	011 496 2812	TBC	
10 May 2009	Loyalty Programmes	Cris Stock	011 764 3909	TBC	
	Supply Chain Management	Greg Peters	011 496 2812	TBC	
	Entrepreneurship & StArt Up Funds	Esmien Muller	082 857 0895	TBC	
	Cost Effective Airlines	Esmien Muller	082 857 0895	TBC	
17 May 2009	Seta's	Greg Peters	011 496 2812	TBC	

	Corporate & Government Bonds	Greg Peters	011 496 2812	TBC	
24 May 2009	Motor Vehicle Industry (Tabloid)	Greg Peters	011 496 2812	TBC	
31 May 2009	Generation Next (Tabloid)	Joy Daly & Cris Stock	011 764 3909	TBC	
07 June 2009	Foreign Exchange	Cris Stock	011 764 3909	TBC	
	Construction	Joy Daly	011 454 2918	TBC	
	Retirement Funds	Greg Peters	011 496 2812	TBC	
	2010 Update	Cris Stock	011 764 3909	TBC	
14 June 2009	Business Travel & Accommodation	Esmien Muller	082 857 0895	TBC	
	MBA's	Greg Peters	011 496 2812	TBC	
21 June 2009	Business Development in Africa	Esmien Muller	082 857 0895	TBC	
28 June 2009	Government Service Delivery	Greg Peters	011 496 2812	TBC	
	DIY (Tabloid)	Greg Peters	011 496 2812	TBC	
05 July 2009	Debit & Credit Cards	Greg Peters	011 496 2812	TBC	
	Accountancy Training	Greg Peters	011 496 2812	TBC	
	Merchant & Investment Banking	Greg Peter	011 496 2812	TBC	
12 July 2009	Technology (Tabloid)	Esmien Muller	082 857 0895	TBC	
19 July 2009	Rustenburg	Cris Stock	011 764 3909	TBC	
	Women in Business	Esmien Muller	082 857 0895	TBC	
26 July 2009	Mandela Metro	Cris Stock	011 764 3909	TBC	
02 August 2009	Offshore Investment	Joy Daly	011 454 2918	TBC	
	Project & Engineering Management	Greg Peters	011 496 2812	TBC	
	Discounting & Factoring	Joy Daly	011 454 2918	TBC	
09 August 2009	Direct Selling	Cris Stock	011 764 3909	TBC	
	Property Industry (Tabloid)	Joy Daly	011 454 2918	TBC	
	Petro Chemical Industry	Greg Peters	011 496 2812	TBC	
16 August 2009	Top Brands 2009 (Tabloid)	Greg Peters/Cris Stock	011 496 2812 – 011 764 3909	TBC	
	Architectural Design	Esmien Muller	082 857 0895	TBC	
23 August 2009	Tshwane	Cris Stock	011 764 3909	TBC	
	Commercial Vehicles	Greg Peters	011 496 2812	TBC	
06 September 2009	2010 Update	Cris Stock	011 764 3909	TBC	
	Private Banking	Joy Daly	011 454 2918	TBC	
	National Skills Development	Greg Peters	011 496 2812	TBC	
	Corporate Finance	Greg Peters	011 496 2812	TBC	

	Tourism Month	Esmien Muller	082 857 0895	TBC	
13 September 2009	Management Development	Greg Peters	011 496 2812	TBC	
	Buffalo City	Cris Stock	011 764 3909	TBC	
	Mandela Metro	Cris Stock	011 764 3909	TBC	
	SME	Esmien Muller	082 857 0895	TBC	
	Proudly South African Month	Esmien Muller	082 857 0895	TBC	
20 September 2009	Supply Chain Management	Greg Peters	011 496 2812	TBC	
	Fleet Management	Greg Peters	011 496 2812	TBC	
27 September 2009	Office Equipment	Joy Daly	011 454 2918	TBC	
04 October 2009	Construction	Joy Daly	011 454 2918	TBC	
11 October 2009	Empowerment Companies	Joy Daly	011 454 2918	TBC	
	Foreign Exchange	Cris Stock	011 764 3909	TBC	
	Private Equity & Venture Capital	Greg Peters	011 496 2812	TBC	
18 October 2009	Upmarket Motor Vehicles	Greg Peters	011 496 2812	TBC	
	HDTV	Esmien Muller	082 857 0895	TBC	
	Mangaung	Cris Stock	011 764 3909	TBC	
25 October 2009	Nelspruit	Cris Stock	011 764 3909	TBC	
	Broadband	Joy Daly	011 454 2918	TBC	
08 November 2009	Johannesburg	Cris Stock	011 764 3909		
	MBA's	Greg Peters	011 496 2812		
	Top Universities & Business Schools	Greg Peters	011 496 2812		
15 November 2009	16 Days of Activism against Gender Violence	Greg Peters	011 496 2812		
	Top 100 (Tabloid)	Joy Daly/Cris Stock	011 764 3909 - 011 454 2918		
	Lesotho	Cris Stock	011 764 3909		
	Retirement Funds	Esmien Muller	082 857 0895		
22 November 2009	Safe Holiday Travel	Esmien Muller	082 857 0895	TBC	
	Aids Review	Esmien Muller	082 857 0895	TBC	
01 December	TBC				

2009					
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Please note: **This** schedule is updated weekly.

DEADLINES

Run of Paper

Booking / Editorial / Cancellation – 11 working days prior to publication date - Material / Payment – 6 working days prior to publication

Tabloid/Supplement Deadline

Booking / Editorial / Cancellation – 21 days prior to publication date - Material / Payment – 14 days prior to publication

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- Total Business Times readership is 2.460 million
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